

# ELISE TEDDINGTON

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## OBJECTIVE

Provide my strategic and technical expertise to enterprise-level companies, delivering immersive branding experiences and exceptional user experiences – on time and on budget.

## EXPERIENCE

### Lead Web Designer / Developer

Georgia Department of Corrections (US)

November 2011 – February 2018

Atlanta, Georgia

- Design, develop and maintain Georgia's largest public website with 58 mil visitors annually
- Advanced Drupal development of custom modules, database interfaces and custom PHP
- Interface with Commissioner's office, Public Affairs and tapped as an inter-Agency resource for advanced projects in analytics, design, development and presentation of concepts
- Promoted to manager leading both design and front-end development
- Designed & developed Georgia's Governor's Office of Transition, Support & Reentry with Wordpress API website as a special project for Governor

### UI/Web Design Instructor

Kennesaw State University (US)

November 2010 – August 2011

Kennesaw, Georgia

- Taught students front end programming, animation and advanced creative
- Designed and taught complete curriculum and syllabus for Flash CS5 class; significantly contributed to redesign of premier web certification course
- Managed student progress, reporting, final deliverables and testing
- Maintained an "excellent" student rating and took over instruction of failing classes

### Web Designer/Developer - Consultant

Cox Media Group, Chase, HP (US)

June 2008 – November 2010

Atlanta, Georgia

Work in senior design roles with high level clients designing and hand coding sites and ads:

- **Cox Media Group:** Designed and hand coded UI web layouts, splash pages, email campaigns, AJC ads and digital motion ads using Flash AS3
- **Chase/WaMu:** Design print assets, digital ads and branch signage using PhotoShop CS5, Illustrator CS5, InDesign CS5 and Flash CS5
- **HP:** Create UX layouts and convert PSD designs into HTML/CSS, PHP and JQuery, focusing on usability, accessibility and corporate style standards, cross-browser compatibility

### Senior Web Developer (Manager)

AVAYA (US)

April 2004 – June 2008

Atlanta, Georgia

Saved \$1.8 mil in vendor fees annually by bringing web applications and data analysis in-house, as well as:

- Managed customer loyalty website and database, creative print and digital web assets
- Designed award winning customer loyalty web applications
- Prepared reports and analyzed metrics via Omniture and Google Analytics suites
- Recognized by Executive Committee and promoted twice in two years

### Creative & Technical Lead

- Data Mining Storytelling
  - Full Stack Developer
    - UI / UX
  - Motion Graphics
  - SEO & Analytics
- Project Management
  - Mobile App / API

### Design Toolset

- Photoshop CC
- Flash CC
- Illustrator CC
- Edge CC
- InDesign CC

### Hand Coding

- CSS3/HTML5/XHTML
- JQuery/JavaScript
- PHP / SQL
- Oracle T-SQL

### SEO/SEM

- Google Analytics
- Omniture

### CMS

- Drupal
- WordPress
- BuddyPress

### Office Productivity

- Excel 2017
- Project 2017
- PowerPoint 2017
- Sharepoint 2017
- Visio 2017
- Word 2017

### Books on my desk

- Speaking Pictures
- Don't Make Me Think
- Designing Web Usability